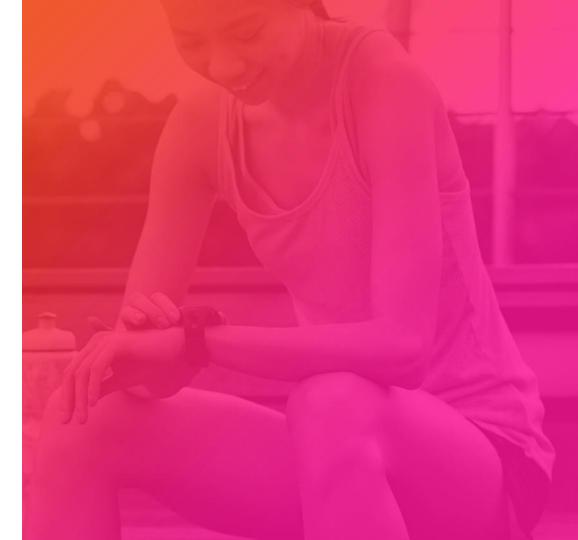


# CREATE YOUR PERSONAL PATHWAY TO BETTER HEALTH A View of Vitality

### AGENDA

- 1. Introduction to Vitality
- 2. Privacy & registration
- 3. Employer incentive requirements
- 4. Vitality program offerings
- 5. Program rewards
- 6. Vitality tips



### Be the healthiest you can be for yourself, your friends, your family



Vitality has more than 10 million members in 22 countries

"Vitality has motivated me to be more active and more conscious of my nutrition; I love watching my Vitality Points add up"

Holly T., Vitality member



With Vitality, **you** create your Personal Pathway to better health with all kinds of healthy activities to **inspire** you.



### Vitality Points and Status



Engage in healthy activities and earn Vitality Points

Increase your Status from Bronze to Silver to Gold to Platinum

The higher your Vitality Status, the greater the Rewards



# Privacy and registration

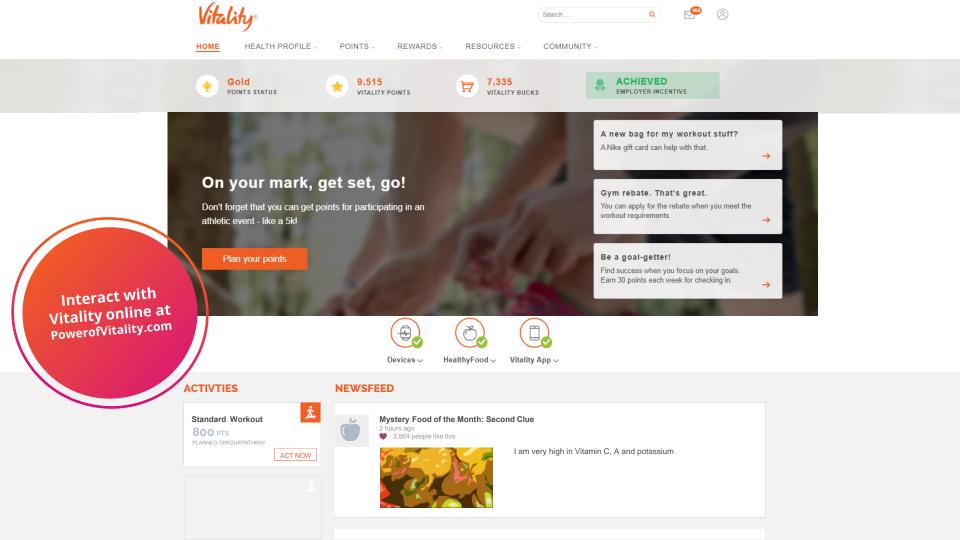


6

### Vitality takes your personal privacy seriously

We are committed to maintaining the highest level of confidentiality with all of the information we receive from our members.





Or on the go with the Vitality Today mobile app

# Vitality

L username

....

password

#### Forgot your Password? 🔽 Remember Me

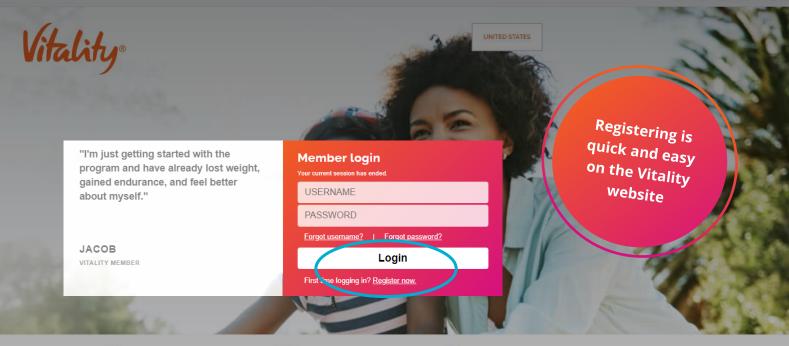
Choose "Remember Me" and be automatically logged in to the mobile app until you manually log out. We recommend that you protect your personal data with a password on your device.

Log in

First time logging in? Register now.







Get motivated Healthy is hard. Vitality makes it easier by providing the motivation you need. Be healthy

Your health is your number one asset. Vitality will help you cultivate it.

#### 8

Get rewarded Health can be fun! Vitality's exciting incentive structure keeps you coming back for more.

y (0)

f



# **Employer Incentive Requirements**





Current Year

#### **EMPLOYER INCENTIVE PLAN**

Participate in your employer's incentive plan and receive a reward!

Previous Year

Brookfield

#### INCENTIVE OVERVIEW

\*\*Only employees that are enrolled in the medical plan are eligible for the incentives.



Annual Vitality Wellnese Premium Incentive	Additional Rebate
Employees only: Earn 2,500 Vitality Points to achieve Silver Status and	Employees only: Earn 6,000 Vitality Points
become eligible to receive a medical premium reduction of up to \$1,200	to achieve Gold Status and be eligible to
annually!	receive a taxable cash award of \$500!
Employees with enrolled spouses.Earn 3,500 Vitality Points to achieve Silver Status* (spouse must earn 1,500 Vitality Points) and become eligible to receive a medical premium reduction of up to \$1.800 annually!	
"Your Vitality Status may say Silver Status, however you and your spouse must each earn 1,500 Vitality Points for you to earn the incentive. The remaining 500 points can be completed by a combination of both of your efforts to reach Silver Status.	Employees with enrolled spouses: Earn 9,000 Vitality Points to achieve Gold Status to be eligible to receive a taxable cash award of \$750!

#### VIEW REQUIREMENTS

Complete the below requirements to receive the maximum incentive.

Achieve Silver Status	Earn 1,500 Points	Earn 6,000 Points
Incomplete	Complete	Incomplete
VIEW DETAIL 义	VIEW DETAIL >	VIEW DETAIL >



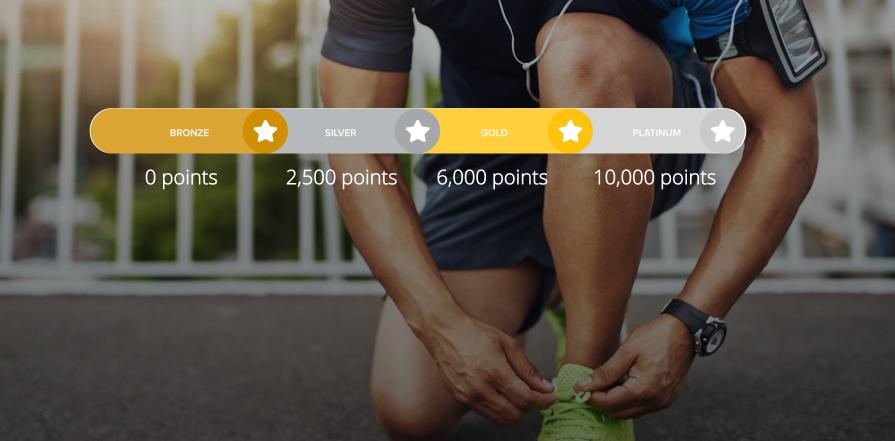


# Program offerings

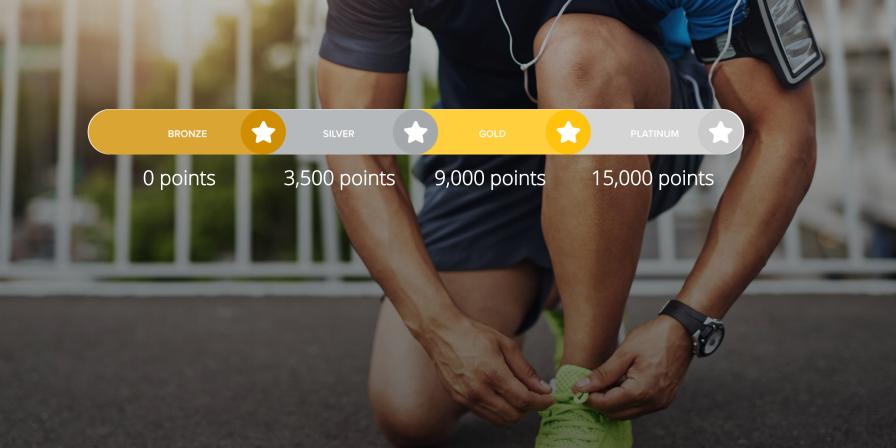


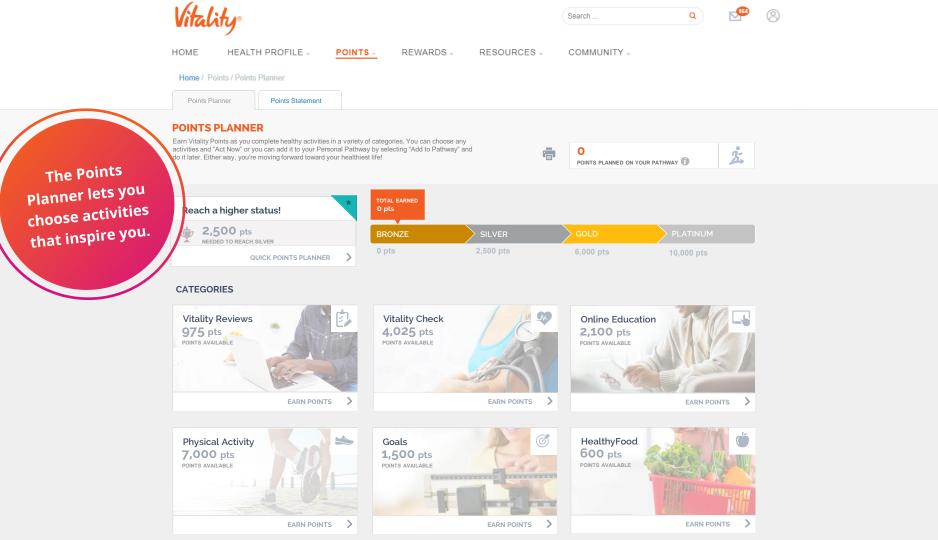
13

### Vitality Status Employee Only



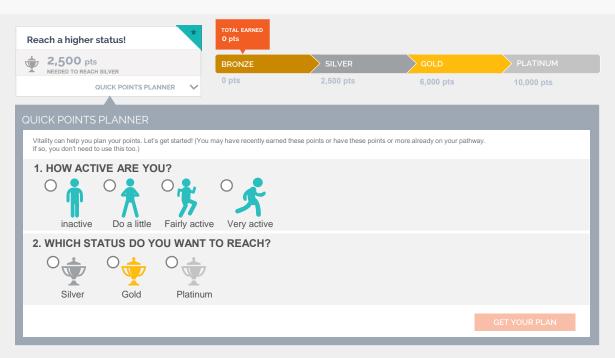
### Vitality Status Employee + Spouse





Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!

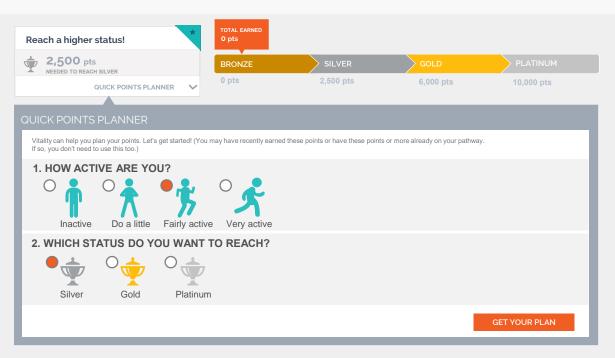






Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!





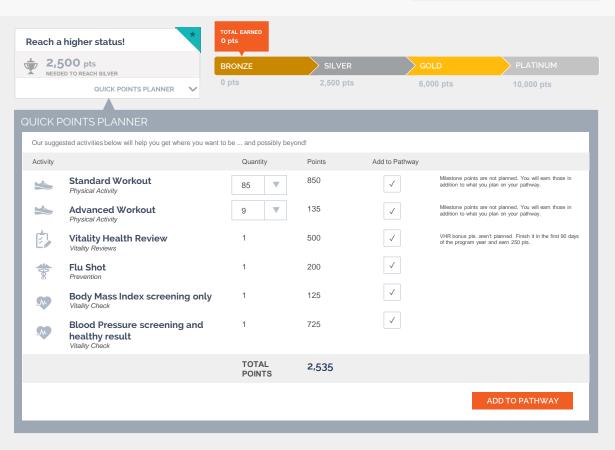
#### CATEGORIES

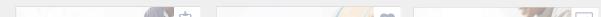


EADNI DOINITO

Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest Ifel







Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!

EARN POINTS



Reach a higher status!		E 6 ACTIVITIES ON YOUR PATHW ou complete activities, items will automatically m		r Points Statement		
2,500 pts	Activity		Quantity	Points		
QUICK POINTS PLAN		Standard Workout Physical Activity	85	850	Edit Rem	iove
ATEGORIES	*	Advanced Workout Physical Activity	9	135	Edit Rem	iove
Vitality Reviews	È	Vitality Health Review Vitality Reviews	1	500	Edit Rem	iove
POINTS AVAILABLE	-	Flu Shot Prevention	1	200	Edit Rem	love
EARN POI	~	Body Mass Index screening only Vitality Check	1	125	Edit Rem	love
EARN POI	~	Blood Pressure screening and healthy result Vitality Check	1	725	Edit Rem	ove
Physical Activity 7,000 pts POINTS AVAILABLE		POINTS AVAILABLE	P	OUU PLS		
EARN POINT	rs >	EARN POINTS	>		EA	RN POINTS
HealthyMind 500 pts POINTS AVAILABLE		Certifications 250 pts POINTS AVAILABLE		Prevention NDIVIDUAL MAXIMUMS AP	PLY	

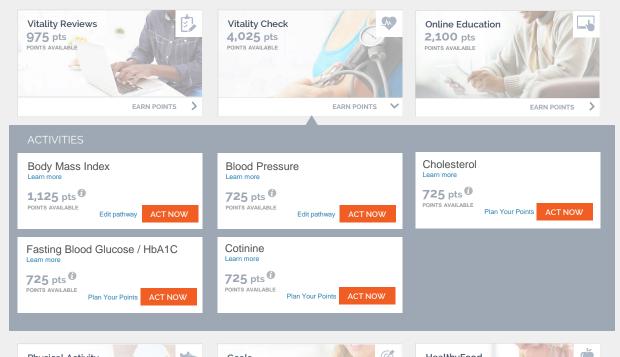
EARN POINTS

EARN POINTS

Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!



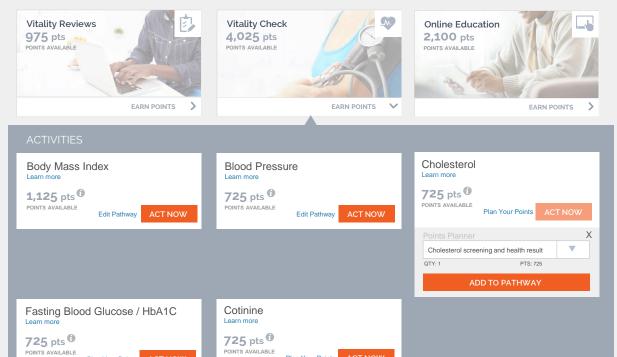




Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!



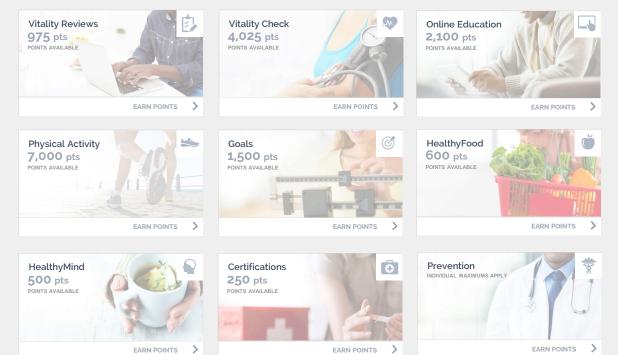




Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!





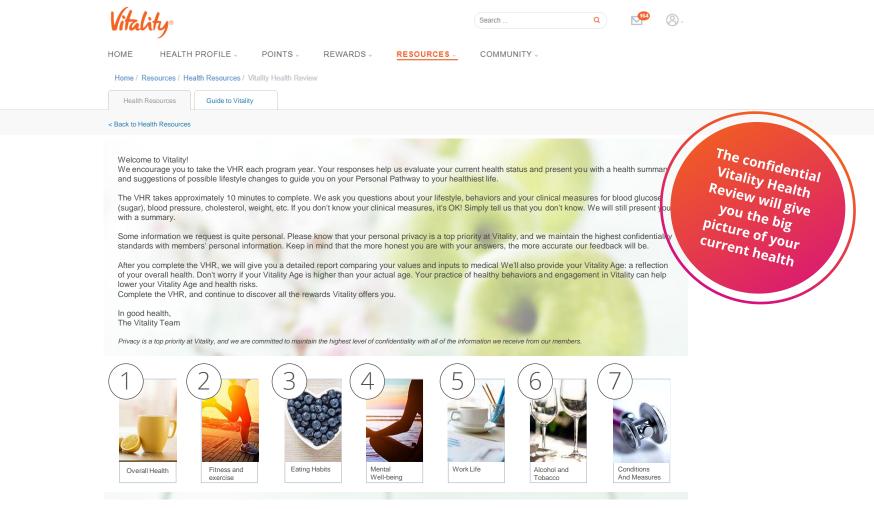


Earn Vitality Points as you complete healthy activities in a variety of categories. You can choose any activities and "Act Now" or you can add it to your Personal Pathway by selecting "Add to Pathway" and do it later. Either way, you're moving forward toward your healthiest life!









What's your **TRUE** age?

### Vitality Check Screening



HOME



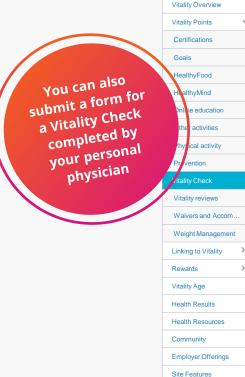
#### Home / Resources / Health Resources / Vitality Health Review

Health Resources

Guide to Vitality

#### **GUIDE TO VITALITY**

Learn more about Vitality and its many elements and offerings. Select a topic in which you're interested from the index on the left below.



#### VITALITY CHECK

A Vitality Check is a biometric assessment that helps identify which areas of your health are strongest and which may need some work, as well as your risk for any potential health problems like diabetes or heart disease. It includes physical measurements and a blood draw to determine one's fasting blood glucose levels, blood pressure, total cholesterol and body mass index (BMI). Some - not all - Vitality Checks also include a cotinine test, which can allow you to earn additional points if you are a non-smoker.

Schedule your screening	
Submit your Vitality Check form	

JUMP TO Body Mass Index Blood Pressure Cholesterol Fasting Blood Glucose	Body Mass Index Blood Pressure Cholesterol Fasting Blood Glucose	Cotinine
--	--	----------

Search .

#### Steps to earning Vitality Points

1. You are eligible to earn 125 Vitality Points for each of the four core biometric screenings (BMI, blood pressure, fasting glucose/HbA1c, and total or LDL cholesterol). In addition to the points you can earn for completing a Vitality Check, you can also be awarded for results that fall within a healthy range. You will earn 1.000 points for having a BMI that falls within a healthy range. You will earn 600 points each for submitting a blood pressure, fasting glucose/HbA1c, or total cholesterol/LDL result that falls within a healthy range.



2. To earn Vitality Points for a Vitality Check, you may submit one of these forms of supporting documentation:

- A completed Vitality Check form, including the requested facility information and a doctor's signature.
- An official copy of your results from the physician or facility that administered your screening. Please note: This document must include the name and location of the facility where you had your screenings.
- 3. You can submit your Vitality Check results online, by email (wellness@powerofvitality.com) or by fax (877.224.7110). Please note: Submission via or fax or email is not secure until it is received by Vitality. Due to the sensitive information contained in this form. Vitality highly recommends that you submit your form online.
- 4. If you are unable to achieve an in-range result, as defined by Vitality, for any biometric measure, you will have the option to earn the equivalent number of Vitality Points by completing the Reasonable Alternative Standard (RAS). Check the sections below to learn how to complete the RAS and earn in-range points for each of the Vitality Check attributes.

### Physical activity workout levels



### Light Workout (5 points)

- 5,000 steps
- 15 minutes at 60% max Heart Rate
- 100 Calories on approved devices or apps

### Standard Workout (10 points)

- 10,000 steps
- 30 minutes at 60% max Heart Rate
- 200 Calories on approved devices or apps
- Workout at Fitness Facility

# Advanced Workout (15 points)

- 15,000 steps
- 45 minutes at 60% max Heart Rate
- 300 Calories on approved devices or apps

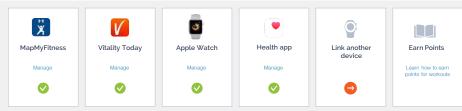
Your Active Calories thresholds are displayed on the Vitality Today app. Points are awarded based on the active calories burned throughout the entire day, not just during the span of a workout.

# Link a fitness device



VITALITY APP

You currently have the following device accounts linked. Please make sure that your device is linked to its appropriate account. Learn more.



Learn more about data we collect from devices.

### Earn workout points with free apps



### Apple Health

 Connect the Vitality Today mobile app to Apple's Health app to share steps measured as well as active calories burned throughout the day.



### Google Fit

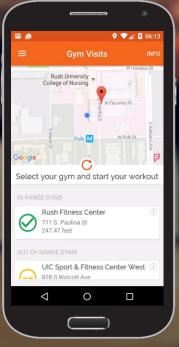
 Connect Vitality Today to Google Fit and share your steps data measured by your Android phone or Android Wear watch.



### MapMyFitness

 Track your calories burned and steps taken during workouts using GPS when exercising outdoors.

### Use GPS. Vitality Today gym check-in





Vitality Search	۹ 🔮 🛞
HOME HEALTH PROFILE - POINTS - REWARDS - RESOURCES - COMMUNITY -	Settings
	Forms and Waivers
Home / Your Account / Forms & Waivers	Order History
Settings Forms & Waivers Order History Consent	Consent
FORMS & WAIVERS	Log out

	FORMS	GYM WORKOUT
	Athletic Event	
	CPR Verification	Submit your gym visits and receive 10 points for a Standard Workout (up to one workout activity per day). Your visits must take place at a gym that offers both cardio and strength training equipment, a Pilates or yoga studio, or a Cross Fit or boot
	Disease Management	camp program. You must submit a printout from your gym or program verifying your attendance.
	First Aid Verification	Please note that you may only submit activities completed on or after your effective date with Vitality.
	Gym Workout	
	Maternity Management	
	Prevention	Myself
	Self-Reported Workout	NAME OF GYM
arn points for	pol s League	
isiting the gym	ality Check	
of your choice	ellress Rebates	WORKOUT DATE
or your choice	WAVERS	
	Flometrics Physician	Select more than 1 date by clicking on multiple dates on the calendar.
	Physical Activity Acc	PROOF OF WORKOUT
	Prenatal Care Verific	ADD FILE No file chosen
		Please Note: To protect the integrity of the program, Vitality verifies the accuracy of information submitted. Incorrect or incomplete information will result in the denial or cancellation of Vitality Points, or potential termination of membership according to the terms and conditions of the program.

### Bonus workout points

Every 10<sup>th</sup> workout = 50 bonus points Every 50<sup>th</sup> workout = 100 bonus points Every 100<sup>th</sup> workout = 400 bonus points Every 1000<sup>th</sup> workout = 1000 bonus points

### Health Resources

Vitality

HOME



#### **HEALTH RESOURCES**

Find the tools and information you need to take better care of yourself.

Living Smoke Free

Other Activities

725 pts

Healthy Eating

POINTS AVAILABLE

#### Resources that earn points



Nutrition Courses

900 pts POINTS AVAILABLE





Health FYI Webcasts Online Education

600 pts POINTS AVAILABLE



Search ...

Vitality Health Review Vitality Reviews

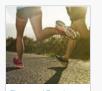
500 pts POINTS AVAILABLE







**Resources by topic** 



Fitness and Exercise



Mental and Behavioral Health



Weight Management

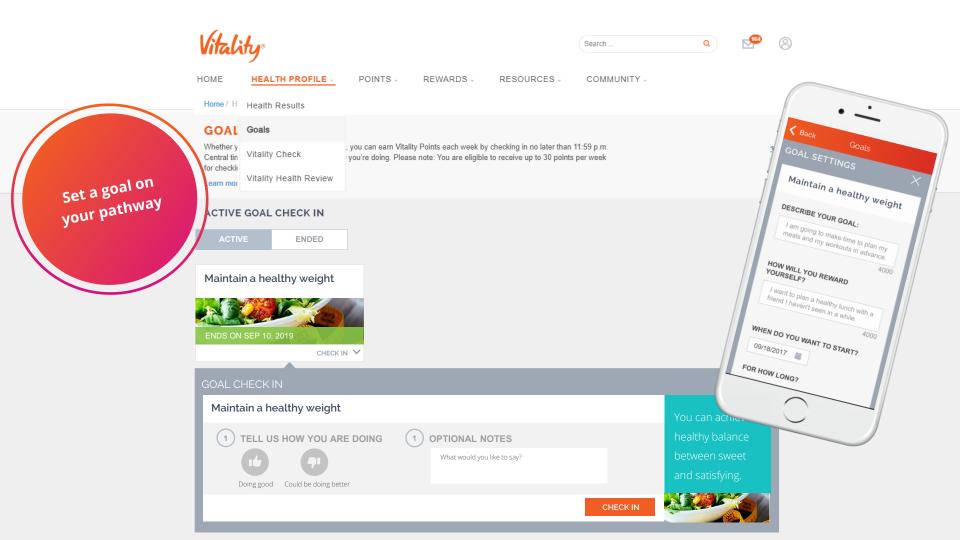


No nutrition courses currently in progress

Q

(A) Jessica

**Exercise your** mind. Health **Resources has** more than 8,000 topics



### Vitality Goals

Think positively	Eat more fruits and vegetables	Maintain a healthy weight	Train for an event	Get a better night's sleep	Limit fatty foods	Free my mind from worry
0000				-	Anorma Per 210 Cause Calorine 210 Cause Anorma Part 123 Colar Fai 123 Co	
SET >	SET >	SET >	SET 🔉	SET >	SET >	SET >
Quit smoking	Sleep more	Cut back on sugar	Lose weight	Stay sharp	Build a better budget	Increase my muscle fitness
24 25 26	87.65 H					280
SET >	SET >	SET >	SET >	SET >	SET >	SET 🔪
Select leaner meats	Look after my bone health	Start with small steps	Recognize hunger signals	Avoid my smoking triggers	Take my medicine as prescribed	Manage the urge to smoke
Select leaner meats	Look after my bone health	Start with small steps	Recognize hunger signals	Avoid my smoking triggers	Take my medicine as prescribed	Manage the urge to smoke
Select leaner meats	Look after my bone health	Start with small steps	Recognize hunger signals	Avoid my smoking triggers	Take my medicine as prescribed	Manage the urge to smoke
				m 2		
SET >	SET >	SET >	SET >	SET >	SET >	SET >

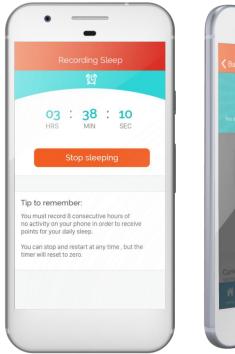
### Vitality Goals

As you work to achieve a goal, Vitality will be with you every step of the way. Upon setting a goal, a welcome message will appear in your Vitality website inbox followed by Newsfeed posts, weekly inbox and mobile messages tailored to your goal progress.



### Vitality HealthyMind







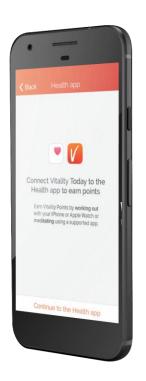
Better health through sleep and relaxation

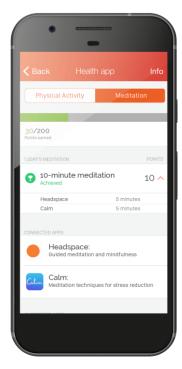
"Unplug" and take some downtime through the Sleep Well feature on Vitality Today. As long you are inactive for eight hours and your smart phone also remains still, you'll earn 10 Vitality Points. Sleep Well is set up as a 30-day challenge.

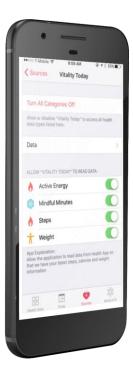
### Vitality HealthyMind



Earn 10 Vitality Points for achieving a state of relaxation through meditation and breathing activities. Choose any of the three mindfulness applications: Calm, HEADSPACE, or the Breathe app with Apple.









## Program Rewards



40

## Vitality Squares



Vitality

HOME

HEALTH PROFILE -

ARDS - RESOURCES -

COMMUNITY ~

Search ....

Q

SILVER

YOUR REWARD STATUS

•

Home / Rewards / Redeem Vitality Bucks

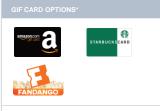
#### **VITALITY SQUARES**

Vitality Squares is a fun game of chance that you can play monthly for Vitality Points and gift cards!

#### JULY SQUARES



FRUIT COLLECTION	PRIZE
1 Fruit	10 Vitality Points
2 Fruit	20 Vitality Points
3 Fruit	30 Vitality Points
4 Fruit	40 Vitality Points



\*Gift Card options vary by prize level

### Smoking Cessation Rebate



#### SMOKING CESSATION REBATE REQUIREMENT

Enrolled in a program that offers smoking cessation counseling

## SMOKING CESSATION REBATE



Receive a rebate of up to \$200 when you participate in a qualified smoking cessation initiative.

#### LEARN MORE

APPLY ONLINE



# **Program Tips**



43

### Guide to Vitality



HEALTH PROFILE ~ HOME

POINTS ~ REWARDS

RESOURCES

COMMUNITY ~

Search .

Home / Resources / Guide To Vitality / Vitality Overview

Health Resources

Guide to Vitality

#### **GUIDE TO VITALITY**

Learn more about Vitality and its many elements and offerings. Select a topic in which you're interested from the index on the left below.

Vitality Overview	VITALITY OVERVIEW
Vitality Points     >       Linking to Vitality     >	Vitality is an active, fully integrated global wellness program designed to engage,
Rewards >	encourage and reward you on your personal pathway to better health.
Health Results	You begin your Vitality journey at Bronze Vitality Status by taking the Vitality Health Review: an
Health Resources	online questionnaire about your current health and lifestyle. Based on your answers, we
Community Employer Offerings	calculate your Vitality Age and provide suggestions for you to maintain or improve your
Site Features	health. Although your own improved health is reward enough, Vitality will reward your hard work and dedication to living a healthy life.

#### LEARN MORE ABOUT THE VITALITY PROGRAM



Vitality Points Discover all of the ways to earn points.



Linking to Vitality Learn how to connect to Vitality.

Q



HOW IT WORKS

Rewards Learn how Vitality rewards you for your activities. Check out all the great rewards you can get.



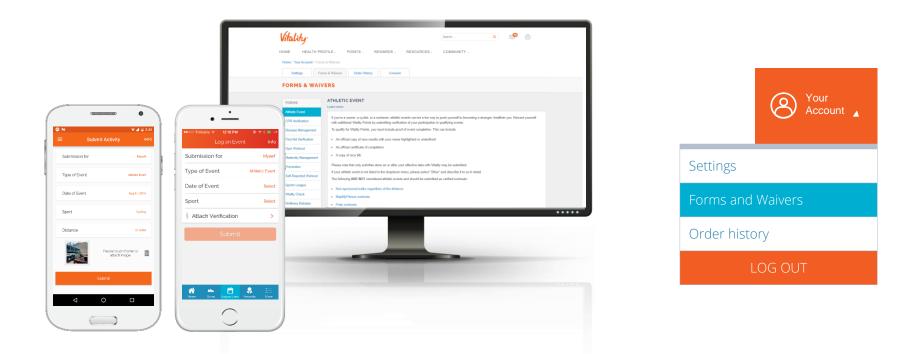
Vitality Age Understand the science behind the number.

**Guide to Vitality:** All your questions answered

Points statement	HOME HEALTH PROFILE - Home / Points / Points Statement Points Planner Points Statement Points Statement Points Statement Points Statement	Search Q REWARDS ~ RESOURCES ~ COMMUNITY ~	Besica
Track your accomplishments with the Points	<b>13,092</b> TOTAL POINTS EARNED THIS YEAR	POINTS EARNED PER MONTH YOUR POINTS PRIOR YEAR 4,000 3,000 2,000	All
with the Foundation Statement	11,320 YOUR POINTS 1,772 KICK START BONUS	1,000 O DEC JAN FEB MAR APR MAY JUN JUL AUG	SEP OCT NOV
		Previous 1 2 3 4 5	ADD FILTER +

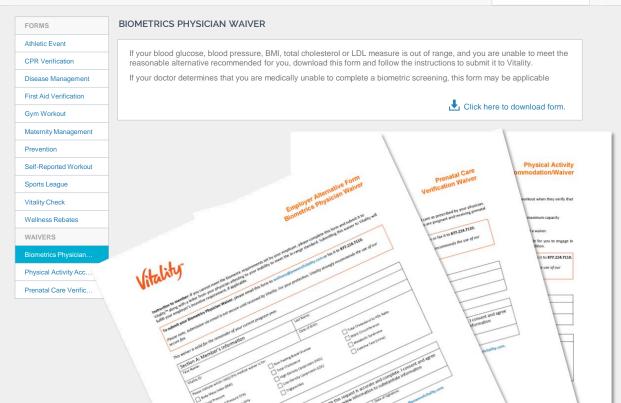
Activity View	Category View		< Previous	1	2	3	4	5	 15	16	NEXT >	
Activity		Activity D	ate 🔻		Awar	rd Date			Points	Earned		
=	Vitality Squares Vitality Squares- 4 Fruits	08/13/20	19		08/13	3/2019			40			
*	Light Workout Light Workout – 5,000 steps	08/12/20	19		08/12	2/2019			5			
*	Advanced Workout Advanced Workout – 15,000 steps	08/11/20	19		08/1	1/2019			15			
*	Light Workout Light Workout – 5,000 steps	08/10/20	19		08/10	0/2019			5			

### Submitting an activity

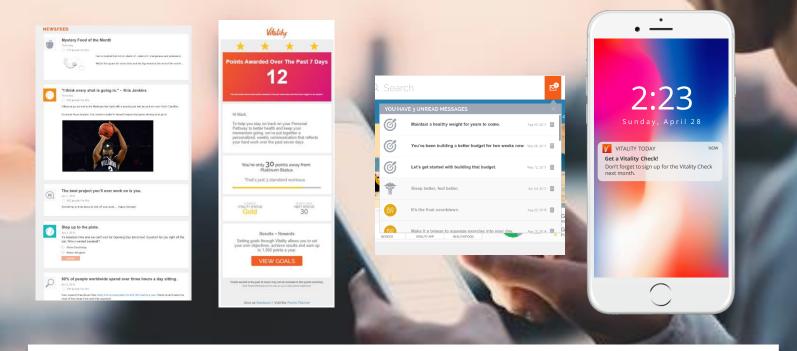


### Forms and Waivers

Vitality	Search Q				
HOME HEALTH PROFILE > POINTS > REWARDS > RESOURCES >	COMMUNITY -	Settings			
	COMMONTLY	Forms and Waivers			
Home / Your Account / Forms & Waivers		Order History			
Settings Forms & Waivers Order History Consent		Consent			
FORMS & WAIVERS		Log out			



### Personalized communications



Newsfeed

Weekly Email

### Message Center

Vitality Today notifications

### Extra assistance

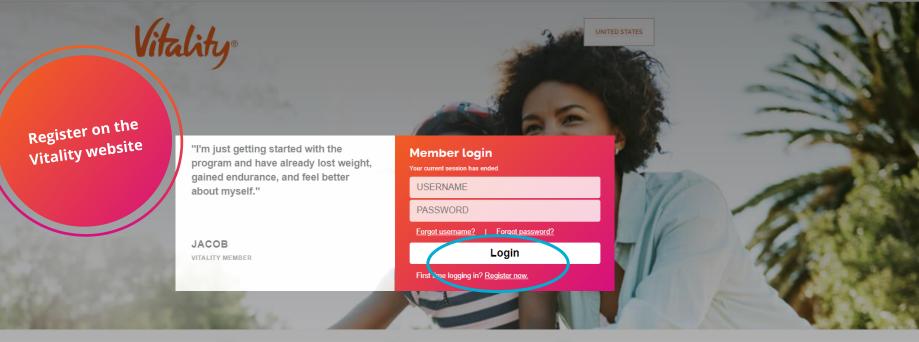
### Vitality Customer Care

### 877.224.7117

Fax: 877.224.7110

Hours: 8:00 a.m. – 5:00 p.m. (CST) Monday - Friday

email: wellness@powerofvitality.com



Get motivated Healthy is hard. Vitality makes it easier by providing the motivation you need. Be healthy

Your health is your number one asset. Vitality will help you cultivate it.

### 8

Get rewarded Health can be fun! Vitality's exciting incentive structure keeps you coming back for more.

y (0)

f

# Thank you

